

Our volunteers are diverse

Ethnicity Demographics



420 Māori 65 Pacific 5,364 European 331 Asian

Age Demographics

2,102 age 18-40 3,880 age 41-70

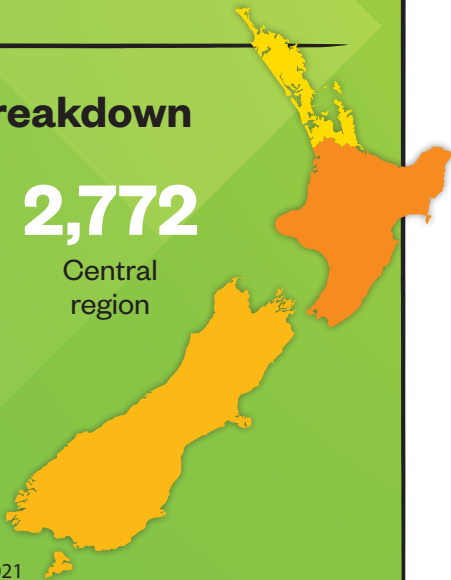
2,166 age 70+



Regional breakdown

2,322 Northern region 2,772 Central region

3,060 South Island region



MAHI AROHA

Our Volunteer Sustainability Strategy 2020-2025

Mahi Aroha is based on feedback from over 600 of our volunteers and focuses on making the volunteer experience at Hato Hone St John a positive one, where volunteers feel supported, valued, visible and empowered to support communities across Aotearoa.

Key focuses

- > Enable volunteers to have a genuine voice in decision making
- > Raise the profile of volunteers through effective storytelling
- > Arm local leaders with skills and resources to effectively support volunteers locally
- > Improve the recruitment, onboarding and induction processes
- > Review and improve technology systems and processes
- > Review approach to reward and recognition
- > Build stronger connections between volunteers and paid staff
- > Review and improve training and development opportunities
- > Enable more community-based events
- > Share experience with and learn from other volunteer organisations
- > Introduce a way to measure the volunteer experience and identify priority areas
- > Create a way of effectively re-engaging past volunteers

Total volunteers

8,172



Our four strategic priorities to improve the volunteer experience



*Stats current as of October 2021